



PRontheGO

Mediakit 2023

PRontheGO Users

The Fastest Growing Resource Platform for DIY PR & Growth.

PRontheGO attracts an international audience of entrepreneurs in the booming creator economy.

Our users are looking for advice, practical tips and inspiration on how to grow their business through PR and marketing hacks.

We provide different opportunities for PR & growth service providers and tech solutions for creators to get known amongst entrepreneurs.

Guest Post Feature

Make your business solution or consultancy service known amongst entrepreneurs.

PRontheGO publishes expert articles that advise entrepreneurs on their growth journey.

We currently accept **guest articles** with **1 do-follow link** for a publishing fee of \$350.

The article needs to be on one of the following topics: entrepreneurship, PR, growth hacking, lead generation, content marketing and needs to be a valuable resource for entrepreneurs.

Authors have the opportunity to make their business profile known and get recognized as a thought leader in their area.

Find example articles in the [PRontheGO Journal](#).

For do-follow link insertions in existing articles /pages, we charge a fee of \$175.

Newsletter Feature

Right into the inbox of entrepreneurs.

PRontheGO distributes 1 newsletter per month to startups and creators.

Guest article placements are included for the newsletter feature.

For a sole newsletter feature of your tech or service solution for entrepreneurs, the publishing fee is \$175.

Publication of Press Releases

Make your business solution or consultancy service known amongst entrepreneurs.

PRontheGO publishes press releases of announcements from public relations & marketing agencies and startups.

We publish each **press release** with **1 do-follow link** for a publishing fee of \$295.

The press release needs to be a valuable resource for entrepreneurs.

Find example press release publication in the [PRontheGO Journal](#).

Media Partnership

Announce your event to our entrepreneurs.

Are you working on an exciting event or conference for entrepreneurs?

We support all sorts of networking and educational events for entrepreneurs.

PRontheGO helps you promote your event within a media partnership in return of a logo placement and backlink to PRontheGO on your website and marketing collateral.

Please reach out and let us know about your event.

Contact

Excited to hear from you!

Please reach out via email to

Melanie Marten

mm@pronthego.com

We will get back to you within 1-2 business days.

