



***PRontheGO***

## Journalist Pitching Guide 2024

For PR ON THE GO, journalists, influencers and reporters reveal how entrepreneurs can pitch them.

Journalist Pitching Guide 2024. Powered by [PRontheGO.com](https://PRontheGO.com)

Fashion Editor

# Giuliano Deidda

*“Graduated in English Language and Literature, I have been working in the fashion media industry for 25 years, contributing for independent and mainstream titles, both as stylist and writer. Now Fashion Editor at Club Milano magazine, I covered the same role at various other publications, like Maxim, Class, The Life Style Journal and Riders, on top of directing Fashion Illustrated for four years.”*



## **What are the media outlets you're contributing to?**

*Club Milano, Eyebook, Tech Art Shoes*

## **What are the topics you cover?**

*Fashion, Style, Trends, Lifestyle*

Get in contact.

Country: Italy

Website: [behance.net/giulianodeidda](https://www.behance.net/giulianodeidda)

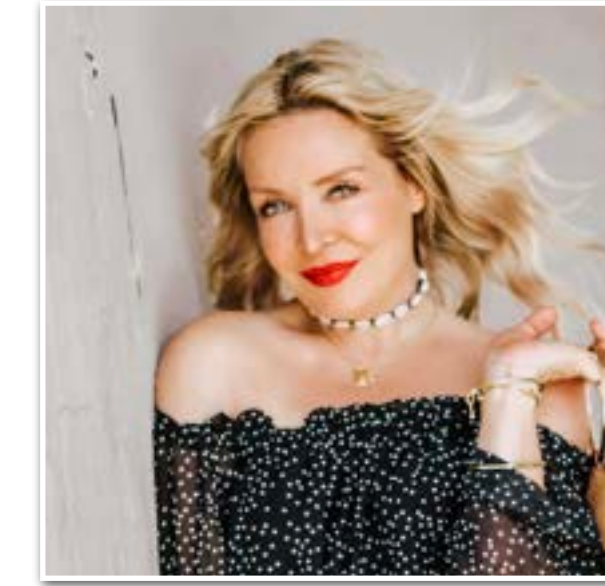
Email: [giulianodeidda@yahoo.it](mailto:giulianodeidda@yahoo.it)

LinkedIn: [Giuliano Deidda](#)

Content Creator

# Zia Domic

LA-based fashion, travel and beauty influencer



## What are the topics you cover?

*Fashion, Beauty, Travel, Lifestyle*

## How should a founder reach out to you - via email or social media?

*via email*

Get in contact.

Country: USA

Website: [thehuntercollector.com](https://thehuntercollector.com)

Email: [huntercollectorblog@gmail.com](mailto:huntercollectorblog@gmail.com)

Instagram: [@zia.domic](https://www.instagram.com/zia.domic)

Publisher

# Kim Taylor

*"I'm the publisher of the first digital beauty magazine in the U.S., Beauty News NYC, and a writer. We have a staff of 34 writers and 10 sections to fill."*



## **What are the topics you cover?**

*Fashion, Beauty, Travel, Lifestyle. We also cover pet products, Metro Home + kitchen products, and Spas/resorts around the globe.*

## **What stories are you looking for?**

*Clean-ingredient and sustainable brands*

## **How should a founder reach out to you - via email or social media?**

*via email*

## **How can a founder create a pitch that catches your interest?**

*A clearly written PR pitch.*

Get in contact.

Country: USA

Website: [BeautyNewsNYC.com](https://BeautyNewsNYC.com)

Email: [beautynewsbk@gmail.com](mailto:beautynewsbk@gmail.com)

Instagram: [@beautynewsnyc\\_official](https://www.instagram.com/beautynewsnyc_official)



## Contributor

# Bijan C Bayne

Bijan C. Bayne has researched, written for, produced, directed & been interviewed in various films and television shows. His screenplay made the quarterfinals of BET's Color Creative "Script To Screen" competition in 2018. He appears in the 2020 movie "The First To Do It". In April 2014, he appeared on TV One's "Unsung Hollywood"'s episode "The Harlem Globetrotters". Bayne wrote animated ads for the National Science Teaching Association. Bayne was interviewed and featured in Brian Culkin's documentary "The Mission". Bayne wrote the tv pilots for rapper/producer Jazzy Jeff, and for rapper Akinyele. In addition, he served as a consultant to BassetTV, & MindSwarms, for branding Nike, & producing marketing videos about sportswear, elite athletes, and to specific demographics. He wrote the chapter on New Wave Cinema, in the ABL-CIO book "Race In American Film: Voices and Visions that Shaped a Nation". He also wrote the book's chapter on the movie " Odds Against Tomorrow". He will be producing live readings of the original "The Twilight Zone" on Cape Cod. His articles have appeared in ESPN's "The Undefeated". Bayne is a producer of the documentary "Supreme Courts".



### **What are the media outlets you're contributing to?**

*JustLuxe, ESPN, Washington Post*

### **What are the topics you cover?**

*pop culture, sports history, travel*

### **What stories are you looking for?**

*industry trends, interviews, celebrity or entertainer profiles and tributes (appreciations)*

### **How should a founder reach out to you - via email or social media?**

*X Twitter [@BijanBayne](#)*

### **How can a founder create a pitch that catches your interest?**

*check my profile and background*

## Get in contact.

Country: Thailand and U.S.

Website: [bijanc.wordpress.com](http://bijanc.wordpress.com)

Email: [bijanc@hotmail.com](mailto:bijanc@hotmail.com)

X Twitter: [@BijanBayne](#)

Publisher

# Dave Levart

Founder and editor of Dave's Travel Corner in 1996. Also founder of The Napa Wine Project in 2006.

## What are the topics you cover?

*travel, wine, food*

## What stories are you looking for?

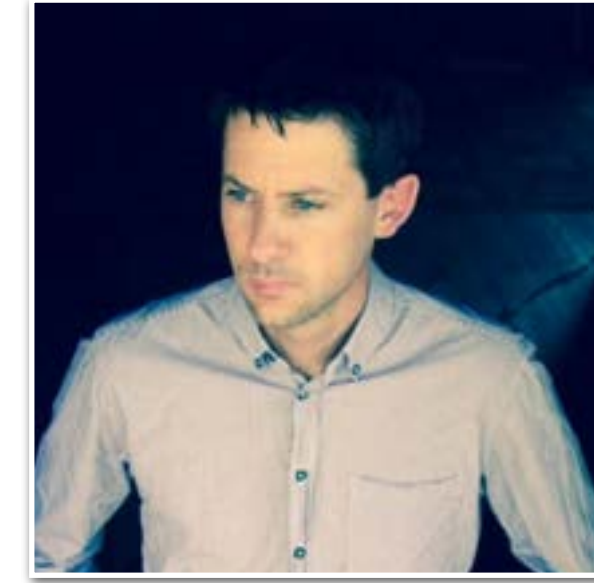
*unique experiences*

## How should a founder reach out to you - via email or social media?

*via email*

## How can a founder create a pitch that catches your interest?

*something unique*



Get in contact.

Country: USA

Website: [davestravelcorner.com](http://davestravelcorner.com)

Email: [dave@pon.net](mailto:dave@pon.net)

Instagram: [@davedtc](https://www.instagram.com/davedtc)

Writer

# John Scott Lewinski

John Scott Lewinski hustles around the world, writing for a network of publications recording a total monthly readership of more than 100 million people. He covers lifestyle, travel, golf, cars, technology, liquor, fashion and hard news. As an author, he is represented by the Fineprint Literary Agency, New York.



## **What are the media outlets you're contributing to?**

*BBC Travel, Barron's, AARP Magazine, ESPN+, Reader's Digest, Forbes, InsideHook...*

## **What are the topics you cover?**

*News | Cars | Travel | Golf | Motorcycles | Art | Cigars | Health | Tech | Tools | Fashion | Sports*

## **How should a founder reach out to you - via email or social media?**

*via email*

## **How can a founder create a pitch that catches your interest?**

*Any news peg helps.*

Get in contact.

Country: USA

Website: [johnscottlewinski.com](http://johnscottlewinski.com)

Email: [johnscottlewinski@mac.com](mailto:johnscottlewinski@mac.com)

Instagram: [@johnscottlewinski](https://www.instagram.com/johnscottlewinski)

X Twitter: [@johnlewinski](https://twitter.com/johnlewinski)

LinkedIn: [John Scott Lewinski, MFA](https://www.linkedin.com/in/JohnScottLewinskiMFA)



Freelance Journalist

# Dana Shemesh

*"I am a freelance journalist with over 20 years of writing experience, and worked at CNN, The Associated Press and CBS News for over 15 years in different editorial roles."*

## **What are the media outlets you're contributing to?**

*Patheos, Atlanta Mom Blog*

## **What are the topics you cover?**

*parenting*

## **What stories are you looking for?**

*tech, parenting, travel, innovation*

## **How should a founder reach out to you - via email or social media?**

*via email*

## **How can a founder create a pitch that catches your interest?**

*just send it over*



Get in contact.

Country: USA

Website: [patheos.com/](https://patheos.com/)

Email: [danaleshemesh@gmail.com](mailto:danaleshemesh@gmail.com)

LinkedIn: [Dana Shemesh](#)



Editor

# Mary Welch

*"I am a freelance writer who specializes in travel, lifestyle and business as well as being editor of Travelgirl magazine, a 20-year-old publication that specializes in travel"*

## **Please introduce Travelgirl magazine closer**

*We are a print/online magazine that specializes in travel. We are not focused on exclusive "women" stories such as spas, girl getaways, etc., but more providing great stories on travel*

## **What are the topics you cover?**

*Travel, minority/travel items*

## **What stories are you looking for?**

*Cruises, basic travel stories*

## **How should a founder reach out to you - via email or social media?**

*via email*

## **How can a founder create a pitch that catches your interest?**

*Short, to the point and include photos with photo credit.*



Get in contact.

Country: USA

Website: [travelgirlinc.com](http://travelgirlinc.com) and  
[marywelchwriter.com](http://marywelchwriter.com)

Email: [mary@marywelchwriter.com](mailto:mary@marywelchwriter.com)

Instagram: [@travelgirlmag](https://www.instagram.com/travelgirlmag)

Freelance Writer

# Roy Stevenson

*"I'm a full time professional freelance travel writer and photographer with more than 1,000 articles published in 200+ regional, national, and international magazines, newspapers, trade journals, custom publications, specialty magazines, in-flights, on-boards, and online travel magazines. I'm considered one of the most prolific travel writers in the U.S.A."*



## **What are the topics you cover?**

*Travel & destinations (25 countries); food, wine & beer; sailing & yachting; communications; classic car museums; military history; luxury resorts & villas; luxury lodges; battlefields, monuments & memorials; living history; sculpture & artists; soft adventure; film festivals; and numerous other topics.*

## **What stories are you looking for?**

*Any interesting stories in the areas mentioned above. What's new, what's controversial, roundup destination pieces, living history destinations, etc.*

## **How should a founder reach out to you - via email or social media?**

*via email*

Get in contact.

Country: USA

Website: [roy-stevenson.com](http://roy-stevenson.com)

Email: [roy\\_stevenson@hotmail.com](mailto:roy_stevenson@hotmail.com)

## Freelance Writer and Author

# Pam Grout

Pam Grout is the #1 New York Times bestselling author of 20 books including E-Squared: 9 Do-it-Yourself Energy Experiments that Prove Your Thoughts Create Your Reality and the Course in Miracles Experiment: A Starter Kit for Rewiring Your Mind (and Therefore the World.) She's a freelance writer who has published with Scientific American Explorations, Outside, Men's Journal, People magazine, Travel + Leisure, and many other publications. She's the creator of the TV series Going Rogue, and the wacky proliferator behind two popular blogs. Her current focus is the 222 Foundation she started to honor her magical daughter, Tasman, who has been guiding her from the nonphysical since October 15, 2018.



### **What are the media outlets you're contributing to?**

*People magazine, www.georgeclooneysleptthere.com, CNN Travel and many more*

### **What are the topics you cover?**

*Travel, lifestyle, inspiration*

### **What stories are you looking for?**

*Inspiring people, heroes, lovers*

### **How should a founder reach out to you - via email or social media?**

*social media*

### **How can a founder create a pitch that catches your interest?**

*Make it creative and different*

## Get in contact.

Country: USA

Website: [pamgrout.com](http://pamgrout.com)

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X Twitter: [@PamGrout](https://twitter.com/PamGrout)



